Railroad Tax Credits: A Proven Solution for Railroad Infrastructure Improvements



Ryan Pidde | Mickelson & Company, LLC Georgia House Rural Development Council October 24th, 2017 – Waycross, GA

About Mickelson & Company, LLC

- Founded in 2004 in Sioux Falls, SD
- Financial Consultants
 - Capital Advisory and Consulting Services
 - Industrial Development Finance
 - Tax Credit Advisory: 45G, New Markets, State Tax Credits
 - Actively involved with legislative efforts at ASLRRA
- 200+ short line railroad clients
- Georgia Northeastern, Georgia Southern, CaterParrott, Great Walton, Hartwell/Athens Line, Heart of Georgia, G&W

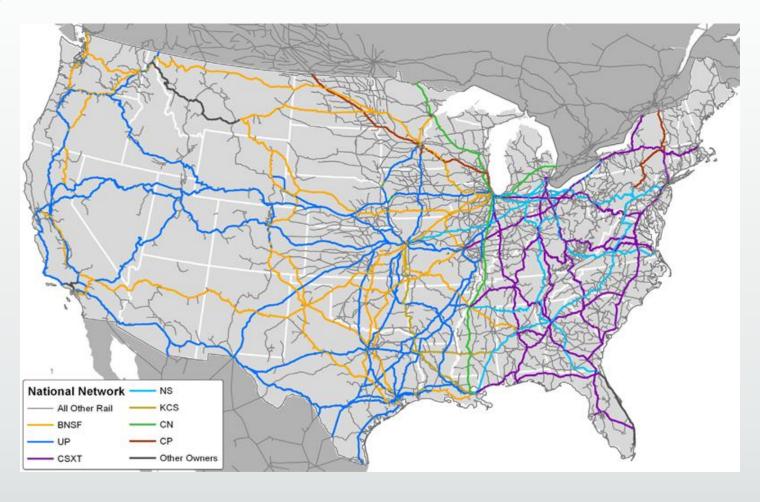
Presentation Outline

- U.S. Freight Rail Overview
- It's All About the Railroad Customer
- Infrastructure Reinvestment Needs
- Replicating Something That Works
- A Potential Solution for Georgia Freight Rail Needs
- Q & A

United States Freight Rail Network

Quick Facts:

- 610 Railroads
- 140,000 track miles
- 181,465 FTE's (\$106k/year)
- 64,671,000 carloads annually
 - 91% bulk commodities
 - 9% intermodal (consumer)
- 2.2 billion tons of freight
- Equivalent of 122 million additional trucks



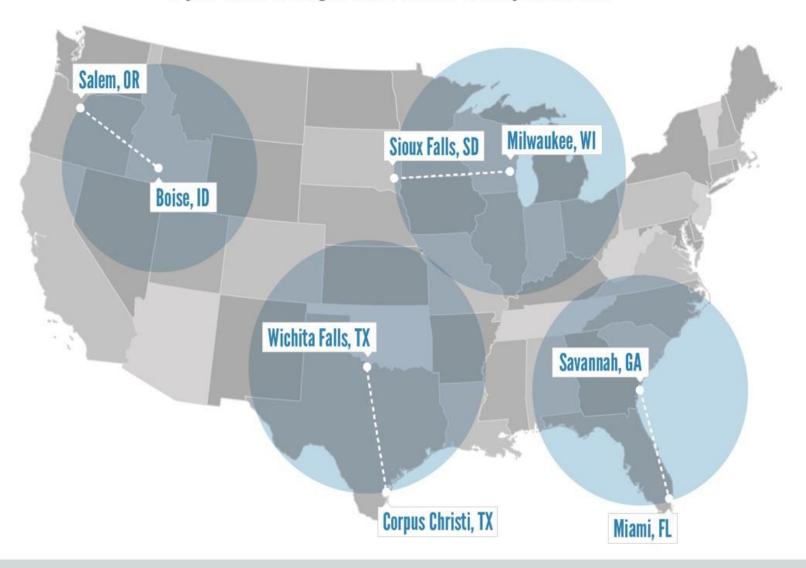
Short Line and Regional Railroads of U.S.

- 603 Short Line Railroads
- 48,000+ track miles in 49 states
- First mile/Last mile
- Connect to national freight network
- Serve 10,000+ rail customers
- Local job rural creators



HOW FAR CAN A SINGLE GALLON TAKE YOU?

If you're on a freight train, farther than you'd think.



Georgia Freight Rail System

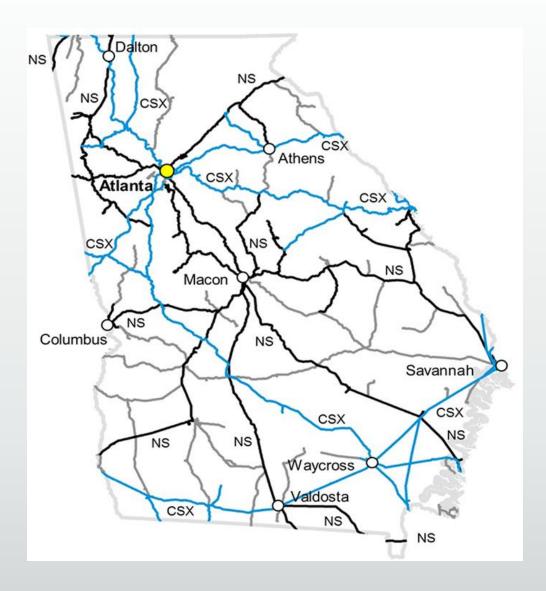
- 25 Railroads
- Georgia Track Miles:

Class I's (2): 3,200

Short Lines (23): <u>1,600</u>

Total Track Miles: 4,800

- 490 miles owned by GDOT
- Key hub for exports and intermodal
- Short lines key to rural Georgia



Economic Impact of Freight Rail

- Total Freight Rail Employees in GA: 7,178
- Avg. Annual Wages & Benefits:
 \$ 102k/year
- Total Annual Labor Income: \$ 732 million
- Total State & Local Taxes:
 \$ 36 million
- Total Direct Economic Impact:
 \$ 2.4 billion

Source: Association of American Railroads; 2015 Georgia Freight Rail Plan

So what moves by rail in Georgia?

Major Commodities

Agricultural and food products, sand, pulp/paper, coal, and intermodal

• Annual Volume:

- 3.9 million carloads handled/year
- 187.4 million tons freight/year
- \$203.2 billion in annual value (Avg. \$1,074/ton)

By comparison:

- Equivalent of 7.7 million trucks (loaded)
- \$300 million annually in pavement damage savings
- By 2050, 335 million tons freight/year (\$525 billion value)



It's All About The Railroad Customers!

- Railroads cannot exist without their customers
- Rail customers come in all shapes and sizes
- Freight must be delivered in a safe, reliable, and efficient manner
- "Short Lines" are small rural Georgia businesses providing first and last mile that connects customers to the national freight network ("logistical lifeline")
- **<u>Biggest challenge</u>** = maintaining and upgrading rail infrastructure to meet customer needs/demands
- Meeting infrastructure needs presents tremendous opportunity

Investing in America's Rail Infrastructure

• Railroading is capital intensive:

- New track: Estimated \$1.5 million per mile
- Rehab/Upgrade Track: Estimated \$400,000 per mile
- Bridges: Varies widely; \$100k (maintenance) to \$1 million (rebuild)
- \$630 billion reinvested from 1980 to 2016
 - Estimated \$130 billion from 2012-2016, alone! (20%)

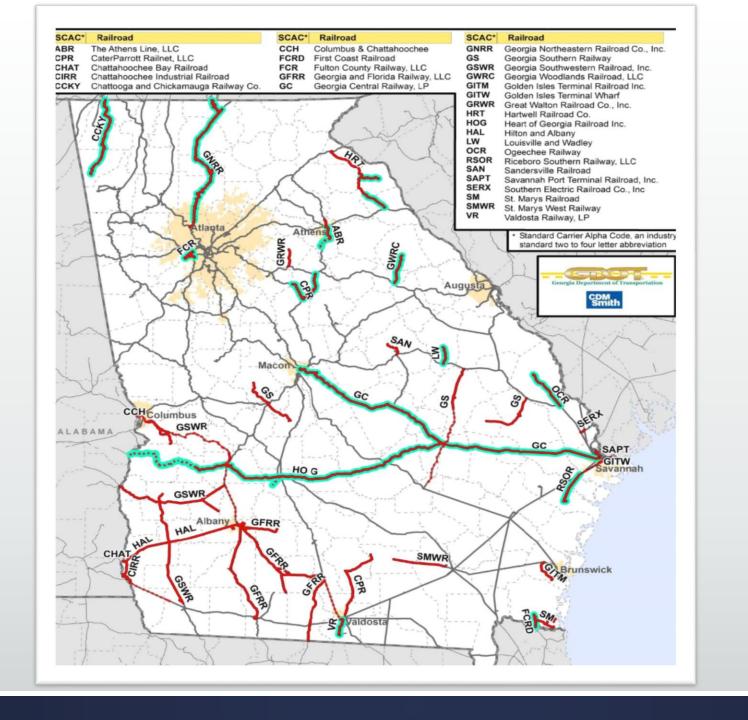
• Reinvestment critical for:

- Safe and reliable freight service
- Economic development (286k railcars)

^{*}Source – Association of American Railroads, Industry provided information

286,000-lb Railcar Capacity

- Industry standard railcar weight for bulk commodities (grain, lumber, coal, etc.,) "286K"
- Most Class I's are 286K capable
- 50% of short line miles are **not** 286K capable!
- Huge disadvantage if not able to handle 286K
- Where are there 286K issues in Georgia?
 - CSX: Cartersville Subdivision
 - NS: Moores Subdivision; Dublin Subdivision
 - Short lines in Georgia



Georgia Freight Rail Needs Assessment	Cost in Millions	
Freight and Safety Improvements		
Short-Range Projects (2016-2019)		
GDOT owned short line track and structure improvements	\$	37.8
Grade crossing safety improvements	\$	36.0
Needs analysis, rail capacity and economic impact studies	\$	4.0
Short-Range Subtotal	\$	77.8
Long-Range Projects and Studies (2020-2045)	\$	5.0
Atlana regional rail capacity solution engineering and design	Ф \$	218.1
Specifically identified short line infrastructure projects	φ \$	877.8
Ongoing mainenance GDOT owned short line railroads (lump sum) Grade crossing safety improvement program (lump sum)	φ \$	189.0
Long-Range Subtotal	<u>φ</u>	1,289.9
Long-Kange Subtotal	Ψ	1,203.3
Rail Program Freight and Safety Improvement Totals	\$	1,367.7
Average Annual Amount Per Year (25 years)	\$	54.7
* Source - 2015 Georgia Freight Rail Plan		

A Proven Solution - 45G Tax Credit

- Developed in 2005 for short lines to upgrade infrastructure
- Federal tax credit equal to 50% of eligible expenditures
- Tax credit capped at \$3,500 per track mile
- Tax credit may be claimed by railroad or by shippers and certain vendors that have relationships with railroad via an assignment of track miles
- Assignability feature is unique to the IRS code
- Over \$3+ billion improving rail infrastructure since 2005
- Legislative uncertainty: 45G tax credit expired 12/31/16

The Building Rail Access for Customers and the Economy Act ("BRACE Act")



- HR.721/ S.407 (115th Congress)
- Since 2005, series of one/two-year extensions
- BRACE Act makes 45G tax credit permanent
- Bi-partisan support; most co-sponsored tax bill
- Uncertain path forward (tax reform)
- Eliminating 45G would negatively impact businesses that depend on short line service

H.R. 721 (115TH CONGRESS) CO-SPONSORS (165)

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Jeff Duncan (R-SC-3) John Duncan (R-TN-2) Tom Emmer (R-MN-6) Elizabeth Esty (D-CT-5) Blake Farenthold (R-TX-27) Bill Flores (R-TX-17) Lois Frankel (D-FL-21) Marcia Fudge (D-OH-11) Mike Gallagher (R-WI-8) John Garamendi (D-CA-3) Bob Gibbs (R-OH-7) Louie Gohmert (R-TX-1) Paul Gosar (R-AZ-4) Sam Graves (R-MO-6) Brett Guthrie (R-KY-2) Gregg Harper (R-MS-3) Andy Harris (R-MD-1) Alcee Hastings (D-FL-20) Denny Heck (D-WA-10) Brian Higgins (D-NY-26) French Hill (R-AR-2) Richard Hudson (R-NC-8) Jared Huffman (D-CA-2) Bill Huizenga (R-MI-2) Randy Hultgren (R-IL-14) Duncan Hunter (R-CA-50) Will Hurd (R-TX-23) Evan Jenkins (R-WV-3) Lynn Jenkins (R-KS-2) Bill Johnson (R-OH-6) Mike Johnson (R-LA-4) Walter Jones (R-NC-3) Marcy Kaptur (D-OH-9) John Katko (R-NY-24) Mike Kelly (R-PA-3) Robin Kelly (D-IL-2) Trent Kelly (R-MS-1) Dan Kildee (D-MI-5) Derek Kilmer (D-WA-6) Ron Kind (D-WI-3) Steve King (R-IA-4) Adam Kinzinger (R-IL-16) Ann Kuster (D-NH-2)

Doug LaMalfa (R-CA-1) Doug Lamborn (R-CO-5) Rick Larsen (D-WA-2) John Larson (D-CT-1) Alfred Lawson (D-FL-5) Daniel Lipinski (D-IL-3) Dave Loebsack (D-IA-2) Zoe Lofgren (D-CA-19) Billy Long (R-MO-7) Alan Lowenthal (D-CA-47) Frank Lucas (R-OK-3) Tom Marino (R-PA-10) Roger Marshall (R-KS-1) Doris Matsui (D-CA-6) Michael McCaul (R-TX-10) Betty McCollum (D-MN-4) Jim McGovern (D-MA-2) Cathy McMorris Rodgers R-WA-5) Patrick Meehan (R-PA-7) Luke Messer (R-IN-6) John Moolenaar (R-MI-4) Gwen Moore (D-WI-4) Seth Moulton (D-MA-6) Markwayne Mullin (R-OK-2) Jerrold Nadler (D-NY-10) Richard Neal (D-MA-1) Kristi Noem (R-SD-AL) Rick Nolan (D-MN-8) Eleanor Holmes Norton D-DC-AL) Steven Palazzo (R-MS-4) Erik Paulsen (R-MN-3) Steve Pearce (R-NM-2) Scott Perry (R-PA-4) Scott Peters (D-CA-52) Collin Peterson (D-MN-7) Chellie Pingree (D-ME-1) Robert Pittenger (R-NC-9) Mark Pocan (D-WI-2) Bruce Poliquin (R-ME-2) Jared Polis (D-CO-2) Bill Posey (R-FL-8)

David Price (D-NC-4) Mike Quigley (D-IL-5) Dave Reichert (R-WA-8) Phil Roe (R-TN-1) Mike Rogers (R-AL-3) Todd Rokita (R-IN-4) Tom Rooney (R-FL-17) Dennis Ross (R-FL-15) Lucille Roybal-Allard (D-CA-40) Bobby Rush (D-IL-1) Tim Ryan (D-OH-13) Linda Sanchez (D-CA-38) Kurt Schrader (D-OR-5) Robert Scott (D-VA-3) Jim Sensenbrenner (R-WI-5) Terri Sewell (D-AL-7) Albio Sires (D-NJ-8) Louise Slaughter (D-NY-25) Chris Stewart (R-UT-2) Steve Stivers (R-OH-15) Eric Swalwell (D-CA-15) Claudia Tenney (R-NY-22) Bennie Thompson (D-MS-2) Glenn Thompson (R-PA-5) Mike Thompson (D-CA-5) Dina Titus (D-NV-1) Dave Trott (R-MI-11) David Valadao (R-CA-21) Filemon Vela (D-TX-34) Tim Walberg (R-MI-7) Tim Walz (D-MN-1) Peter Welch (D-VT-AL) Bruce Westerman (R-AR-4) Roger Williams (R-TX-25) Rob Wittman (R-VA-1) Kevin Yoder (R-KS-3) David Young (R-IA-3) Don Young (R-AK-AL) Lee Zeldin (R-NY-1)

S. 407 (115TH CONGRESS) CO-SPONSORS (37)

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Richard Blumenthal (D-CT)
Roy Blunt (R-MO)
Benjamin Cardin (D-MD)
Bob Casey (D-PA)
Susan Collins (R-ME)
Chris Coons (D-DE)
Michael Crapo (R-ID)
Joe Donnelly (D-IN)
Al Franken (D-MN)

Cory Gardner (R-CO)
Kirsten Gillibrand (D-NY)
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Georgia Delegation Support of BRACE Act

Co-sponsors of the BRACE Act in the 115th Congress (S. 407 and H.R. 721)

- Sen. Johnny Isakson (R-GA)
- Rep. Earl Carter (R-District 1)
- Rep. Sanford Bishop (D-District 2)
- Rep. Austin Scott (R- District 8)
- Rep. Doug Collins (R-District 9)
- Rep. Jody Hice (R-District 10)
- Rep. Rick Allen (R-District 12)
- Rep. Tom Graves, Jr. (R-District 14)



S.O.S. Members with Locations in Georgia

Total: 65 S.O.S. Member Locations

"Member Locations" in a state is the number of distinct locations to or from which a short line railroad customer ships products by rail. Many companies have multiple locations in the state employing workers and generating activity for the state's economy. Because of this the number of facilities and the number of companies listed below may be different.

84 Lumber Company

AgroLiquid

American Protiens, Inc.

Ampro Products Inc

Arizona Chemical

Birdsong Peanuts

Constellation Brands-Beer Division

Cox Industries, Inc.

Darling Ingredients Inc.

East Coast Terminal Company

Gilman Building Products, LLC

Imerys

IMEX Converting, LLC

International Auto Processing, INC

International Feed

Jones Logistics

Lineage Logistics dba Flint River Services, LLC

Logistec USA

MillerCoors

Norton Packaging, Inc.

Oil-Dri Corporation of America

Omya Inc.

Owens Corning Sales, LLC.

Oxford Construction Company

PCA

R. W. Griffin Industries, LLC

> Roche Farm and Garden

Rose Acre Farms

Savannah Marine Terminal

Schnitzer Southeast LLC.

SeaGate Handling, Inc.

South Dakota Soybean Processors, LLC

Standlee Premium Western Forage

Stella-Jones Corporation

Synergy Recycling LLC

The Anastasio Group

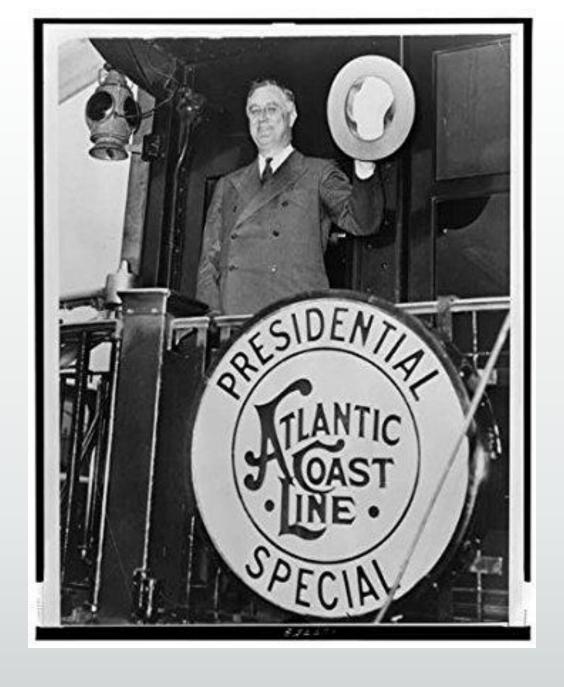
The Mallory Group

Toys R Us

USAT Logistics - division of USA Truck, Inc.

Venture Commodities, Inc.

Yang Ming (America) Corp.



"IF IT WORKS, DO
MORE OF IT. IF IT
DOESN'T, DO
SOMETHING ELSE."

-FRANKLIN D. ROOSEVELT

Oklahoma State Railroad Tax Credit

- Program enacted in 2006 for short line railroads
- Historically, 50% tax credit capped at \$2,000/track mile
- Tax credit can be claimed, carried forward, or assigned
- Estimated program cost: \$2 million annually
- \$40+ million in additional private investment since inception

Kentucky State Railroad Tax Credit

- Program enacted in 2009 for short line railroads
- 50% tax credit capped at \$3,500/track mile
- Tax credit can be claimed or assigned (no carry forward)
- Estimated program cost: \$3 million annually
- \$50+ million in additional private investment since inception

Replicating a Proven Solution

Market Development Factors

- Concentration of railroads and track miles
- Active state railroad association
- Existing state tax credit markets (helpful)
- Legislators who like railroads and economic development
- Railroads willing to actively engage in the process

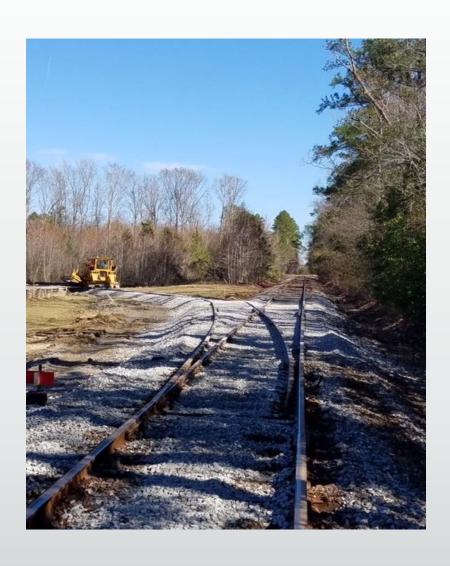
Railroad Tax Credit Legislation

- 2017: Texas (introduced; did not pass due to budget issues)
- 2018: Georgia, Oregon, Idaho, Louisiana, Indiana and Washington

Georgia State Railroad Tax Credit Proposal

- 50% tax credit for eligible track expenditures
- Tax credit amount capped at \$3,500/mile track mile in Georgia
- Example for 100 mile railroad:
 - 100 miles x \$3,500 = maximum tax credit of \$350,000
 - Railroad must spend \$700,000 or more to generate tax credit
- Tax credit could be claimed or assigned to another Georgia taxpayer
- Estimated annual cost? Depends on your assumptions...
 - 1,600 short line miles x \$3,500/mile = \$5.6 million annual cost
 - Annual cost assumes \$11.2 million in additional railroad investment
 - Class I Railroad provision for rural infrastructure investment
- Tax credit is a private sector solution to Georgia's rail shipper needs

Georgia Southern Railway



- 74 track miles operated in Georgia
- 3,000 carloads per year (Grain, Sand, Plastics)
- Reinvestment drives economic development
- 2016: 5 industrial track projects; 82 new jobs
- WL Plastics in Statesboro, GA (pictured)
 - Switch installation and new business in 2016
 - 15 new jobs; 400 new carloads annually

Georgia Northeastern Railroad



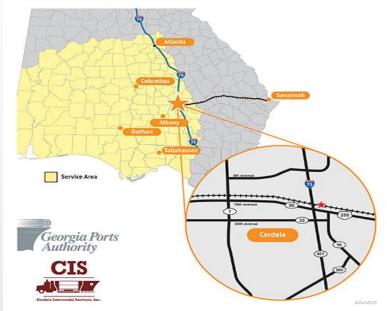
- 112 track miles operated in Georgia
- Marietta, GA to McCaysville, GA
- 20+ customers (Imerys, Universal Alloy, DOW)
- 5,000 carloads per year
- Rail replacement near Canton, GA (pictured)
 - Replacing 90lb rail with 132lb rail
 - Accommodate heavier cars and increased speeds

Hartwell Railroad Company ("HRT")

- Founded in 1879; owned by B.R. Anderson
- 58 track miles; 5,000 carloads annually
- Grain, lumber, plastics, and wood chips
- New Elbert County Feed Mill (2017)
 - Multi-million dollar investment
 - 8 acres 10,000 SF facility
 - 6 new FTE's
 - Rail access key to location siting
 - HRT constructing new railroad spur



Heart of Georgia and Georgia Central





- Cordele Inland Port (Cordele, GA)
- 40 acres Crisp Co. Industrial Park (expandable)
- Georgia Ports Authority in Savannah, GA
- Rail/Truck Access (I-75, Hwy 300 & 280)
- Reduced truck traffic and pavement damage
- New rail traffic of 4,000 carloads annually
- 125 new FTE's
- Model for other inland ports in Georgia

Recap/Final Thoughts

- It's all about the railroad customer and creating rural jobs
- Significant reinvestment is required to accommodate their needs
- Deferred investments will result in missed opportunities
- Tax credit model is a proven solution it drives private reinvestment
 - Not a handout; private investment required to generate tax credit
 - Investments prioritized based on market demand
- Legislative priority for Georgia Railroads in 2018 Session
- Q&A

